

A creative and detail-oriented Graphic and Web Designer with over 10 years experience delivering high-impact visual solutions for brands, campaigns, and digital platforms.

EXPERIENCE

Freelance Web Designer | Freelance

Essex, UK | Sep 2021 - Current

- Led delivery of digital projects, aligning user and business goals
- Designed website content to improve brand identity
- Collaborated with clients to translate clear, effective solutions

Graphic Designer | Mintec Global (now Expana)

Bourne End, UK | Jun 2018 - Oct 2021

- Developed engaging contents for campaigns
- Partnered with stakeholders to define business objectives
- Enhanced design clarity in contents across multiple channels

Web / Graphic Designer | Dynamis Ltd

London, UK | Jun 2016 - March 2018

- Designed high performing widgets and landing pages
- Created engaging sales PowerPoint decks

EDUCATION

Loughborough University

BA Hons Graphic Communication and Illustration (2:2), UK
Oct 2012 - Mar 2015

Palmers' College Sixth Form

A Level in Graphic Art Design (A), Mathematics (C), English Literature (C), UK
Aug 2009 -Jun 2011

Kensington & Chelsea College

BTEC Foundation diploma in Art and Design (Merit), UK
Nov 2011 -Jun 2012

SKILLS

Rapid Prototyping	Storyboarding	Design Research
Interaction Design	Design Ideations	Sketching
Wireframing	UI Designing	Interaction Design